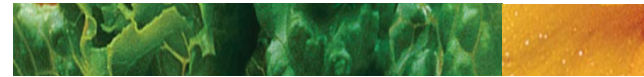




Performance Food Group

AFI Foodservice

800-275-9500 www.pfgafi.com



Super Allied Partner

Contacts

North Jersey

Mike Julis

cell 908-416-8348

Central Jersey

George Koutsoubis

cell 732-299-7979

South Jersey

Jack Smith

cell 908-692-7583

Welcome to PFG-AFI Foodservice

Broadline Distributor

Offering a complete selection of foodservice products from national brands, specialty purveyors and PFG value-added brands.

Trusted Partner

Servicing over 4,000 accounts within a 75-mile radius of New York City including premier B&I, education, casual theme restaurants, family restaurants and health care facilities.

Innovative Leader

Uniquely qualified to satisfy all your foodservice needs and help your business grow with value-added consultive services, strategic programs and our trusted team of over 430 professionals.

Sales Force

Our experienced, well-trained and highly motivated sales staff is focused on delivering best-in-class products and services to our customers.

- ▶ On-staff Specialists available for consultation including: Executive Chef, Center-of-the-Plate, Seafood, Produce, Brands and Menu Design.
- ▶ Foodservice Consulting Group - Specializes in providing customized products, services and logistics to individual customers – regardless of size, specialty, volume, product mix or market segment.
- ▶ Multi-Unit Accounts Group - Specializes in developing successful programs for chain, franchise and multi-unit-based foodservice establishments.

On-Site Custom Meat Fabrication

PFG-AFI operates its own state-of-the-art meat fabricating facility. The Custom Meats facility provides hand-trimmed, USDA inspected Beef, Pork, Veal and Lamb of exceptional quality.

- ▶ Hand-trimmed by experienced Butchers and Meat Cutters.
- ▶ Sanitary and efficient Cryovac packaging and customized package programs.
- ▶ Licensed Certified Angus Beef products and programs.
- ▶ Full-service programs for restaurants, healthcare, B&I, Deli, Convenience Stores and caterers.

Information Technologies

AFI has partnered with leading technology specialists to keep pace with advances in foodservice IT capabilities.

- ▶ Web-based and Proprietary online ordering systems.
- ▶ Free on-site installation and staff training.
- ▶ Convenient order reporting and analysis.





Delivery Area

PFG-AFI services customers in a 75 mile radius of Manhattan. We deliver to all 5 boroughs, Orange and Rockland Counties, the lower Hudson Valley and Long Island. We also reach most of New Jersey, eastern Pennsylvania including Philadelphia, Cherry Hill and Bucks County and Fairfield County, Connecticut. We operate depots in the Bronx, Long Island and Cherry Hill.

Product Lines

PFG-AFI stocks in excess of 10,000 items selected from the following categories: fresh, boxed and fabricated meat, fresh seafood, fresh produce, dairy, frozen food, gourmet specialties, canned and dry goods, paper goods, cleaning supplies and equipment & supplies.



Jie Li
Quality Assurance Manager, received her doctorate degree in Food Science from Rutgers University, New Brunswick, NJ.

Quality Assurance

PFG-AFI customers can count on us to be experts in securing the integrity of the foodservice chain.

- ▶ On-site, fulltime Quality Assurance Manager Registered Serve Safe instructor for NJ customers.
- ▶ All food and beverage items are Quality Assured under a strict HACCP plan starting with visual inspection and temperature testing at time of receipt and are shipped from refrigerated docks.
- ▶ Food temperatures are monitored several times daily.
- ▶ The PFG-AFI and PFG-Custom Meats facilities are certified superior with both NJ Department of Health and USDA guidelines.

Specialists

Would you like access to some of the best strategic and practical foodservice advice in the industry? Have our team of veteran specialists visit you to invigorate your menu and maximize your profits.



TED BLONKOWSKI
Culinary Partners' Sales Manager
908-436-9957



EXECUTIVE CHEF ROBERT CONTI
Corporate Executive Chef & Menu Design Consultant
908-436-3887



FRANK EAGAN
Senior Product Specialist
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Seafood Specialist
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Beverage Specialist
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Product Specialist
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Strategic Brands

