



New Jersey Restaurant Association Presents:

Restaurant Operators Conference Networking, Seminars & Board Meeting

Monday April 19, 2010 McLoone's Pier House, Long Branch • 9:45 AM – 5:00 PM

The ROC Program is geared to owners, operators, general managers, executive chefs, bar managers, food & beverage directors, & people in charge of full-service restaurants, catering facilities, taverns, pubs, diner restaurants, country clubs, hotels, coffee shops, limited and quick service restaurants, delis, pizzerias, brew pubs and institutional feeders. Attire: Resort Business Casual, Directions: Visit www.njra.org Questions: Call 800.848.6368

9:45 AM to 10:00 AM	Registration	12:45 PM to 1:30 PM	POWER NETWORKING SESSION: Power Networking Tips & Buffet Lunch Speakers: <i>Miles Notar, Golf Pro & Robert Putt, Hospitality Network</i>
10:00 AM to 10:55 AM	RESTAURANT HIRING & MANAGEMENT: Identifying & Developing Restaurant Management Talent from the Ranks: Speaker: <i>Marilyn Moats Kennedy, Moats Kennedy Inc.</i>	1:30 PM to 2:30 PM	RESTAURANT TRENDS & ECONOMICS: Restaurant Industry 2010 and Beyond Speaker: <i>B. Hudson Riehle, Senior VP - Research & Knowledge Group, National Restaurant Association</i>
10:55 AM to 11:05 AM	Break	2:30 PM to 3:15 PM	RESTAURANT BUSINESS PLANNING: Critical Personnel & Partnership Issues Speaker: <i>Gary Young, Herrick, Feinstein LLP</i>
11:05 AM to 12 Noon	RESTAURANT MARKETING & SALES: Satisfaction vs. Service Speaker: <i>Marilyn Moats Kennedy, Moats Kennedy Inc.</i>	3:00 PM to 3:30 PM	Break
12 Noon to 12:45 PM	FOOD DEMOS WITH WINE PAIRINGS Moderator: <i>Chef Robert Conti, Performance Foodservice</i> Speakers: <i>Brian Donalan, Certified Angus Beef & Chef Tony Merola, Performance Foodservice</i> Wine Donations by: <i>Allied Beverage Group, LLC & R&R Marketing/The Charmer Sunbelt Group</i>	3:30 PM to 4:00 PM	RESTAURANT PUBLIC RELATIONS: Driving Restaurant Sales through PR & Social Networking
		4:00 PM to 5:00 PM	BUSINESS MEETING & LEGISLATIVE UPDATE NJRA Board of Directors Meeting

We thank our 2010 Super Allied Partners for their generous support in making this event a success: Performance Foodservice, Heartland Payment Systems, Herrick, Feinstein, LLP, Pan Gregorian Enterprises, Allied Beverage Group, LLC, American BD Company, American Express, Delaware Valley Purchasing Group, Discover Financial Services, Ecolab, Fedway Associates, Great Eastern Energy, Lauber Selections, Micros Retail Systems, NJRA Temporary Disability Benefits Plan, Pepsi Bottling Group, Restaurant Renovation & Design, R&R Marketing/The Charmer Sunbelt Group & Sea Breeze



RSVP Registration Form

Restaurant Operators Conference (ROC), April 19, 2010
McLoone's Pier House, Long Branch, NJ
Networking, Seminars & Board Meeting

Names of Guests Participating

ROC PRICING:

NJRA Members: \$39 per person

Non-Members: \$49 per person

Method of Payment for the Restaurant Operators Conference

- Check Credit Card AE V MC D

Amount: \$ _____ Billing Zip Code: _____

Name on Card: _____

Card Number: _____ Expiration Date: _____

Where should we send your confirmation?

Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Fax: _____

Email: _____



Mail Reservation & Payment to or Fax to 609.599.3340
NJ Restaurant Association 126 West State Street, Trenton, NJ 08608
800.848.6368 • info@njra.org
www.njra.org - Click Calendar & Seminars & April 19th for directions

