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FOR BETTER BUSINESS

The New Jersey Restaurant Association recently held its 2008 luncheon and business summit. A discussion was held on the high cost of doing business in N.J. and the impact on the restaurant industry.

Speakers were Steve Longan, mayor of Bogota and director of Americans for Prosperity which advocates for entrepreneurship and fiscal and regulatory restraint; Michael Aron, acting news director of New Jersey Network; and L. Brent Bozell III, founder and president of the media watchdog organization, Media Research Center. He spoke about the role of the media in covering business and public policy issues. The NJRA represents owners and operators of eateries from full-service restaurants to catering facilities, pizzerias and country clubs. Seen from left are Aron, Betsy Alger, chairwoman of the NJRA, Bozell and Deborah Dowdell, president of the New Jersey Restaurant Association.



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